

FALL 2018

# Perspective

 DONALD BERMAN  
JEWISH ELDERCARE  
CHSLD JUIF

 DONALD BERMAN  
**MAIMONIDES**  
Going further in geriatric care  
À l'avant-garde des soins gériatriques



## GOLF TOURNAMENT A HUGE SUCCESS!

Jewish Eldercare receives  
transformative gift from the Donald  
Berman Foundation

Thank you to our Donors  
Scholarships and Bursaries  
Cultural Programming  
& MORE!



## Perspective • Spring 2018

Published by the Foundations of  
**Donald Berman Maimonides Geriatric Centre**  
and **Donald Berman Jewish Eldercare**.  
Perspective keeps readers informed of  
developments and maintains a strong liaison  
between the Centres and the community at large.

### Editor-in-Chief

Lisa Blobstein

### Editors/Writers

Lisa Blobstein  
Lauren Schwartz

### Design/Production

Alley Flam

### Photography

Howard Kay  
Pierre Rochon

### Director of SAPA

Barbra Gold

### Foundations Director

Karen Flam

### DBM and JHHE Foundation

#### Board President

Rory Olson

### Donald Berman Maimonides Geriatric Centre

5795 Caldwell Avenue  
Montréal QC  
H4W 1W3  
Tel: (514) 483-2121

### Donald Berman Jewish Eldercare

5725 Victoria Avenue  
Montréal QC  
H3W 3H6  
Tel: (514) 738-4500

[www.donaldbermanmimonides.net](http://www.donaldbermanmimonides.net)  
[www.donaldbermanjewisheldercare.ca](http://www.donaldbermanjewisheldercare.ca)

Donald Berman Jewish Eldercare and  
Donald Berman Maimonides Geriatric  
Centre are member institutions of the

Integrated Health  
and Social Services  
University Network  
for West-Central Montreal

Québec



Donald Berman Jewish  
Eldercare and Donald  
Berman Maimonides  
Geriatric Centre are  
affiliated with  
McGill University

# GOLF 2018: A Message from the Co-Chairs

The weather was beautiful on  
Wednesday May 23, 2018 as the 27<sup>th</sup>  
annual Donald Berman Maimonides  
RBC Wealth Management Golf  
Tournament took place.

This year's event returned to the Royal  
Montreal Golf Club where attendees  
played the renowned championship  
Blue Course, host of 9 Canadian Opens  
and The Presidents Cup. Thanks to  
our generous and loyal supporters, we  
raised over **\$236,000** – monies to fund  
the Centre for Research in Aging at  
Maimonides.

Organizing one of Montreal's premiere  
fundraising events is no easy feat, and  
would be impossible without our truly  
dedicated team of volunteers.

On behalf of the residents of DBM,  
thank you to everyone who helped  
make the 2018 tournament a great  
success. It is thanks to our loyal donors  
and sponsors that Donald Berman  
Maimonides Geriatric Centre is able to  
provide *More than Care*.



*[Handwritten signatures of Danny Baum and Steve Kusters]*

### Danny Baum, Steve Kusters

*Co-Chairs Donald Berman Maimonides  
RBC Wealth Management Golf  
Tournament 2018*



### On our cover

Tony Loffreda, Vice Chairman, RBC  
Wealth Management, golf co-chairs  
Danny Baum and Steve Kusters, Mathieu  
Dubuc, District Vice President RBC  
Global Asset Management at the 2018  
Donald Berman Maimonides RBC  
Wealth Management Golf tournament.



### Inset

Jewish Eldercare Centre has been  
renamed Donald Berman Jewish  
Eldercare thanks to a transformative gift  
from the Donald Berman Foundation.  
See article on p-3.



# A Legacy Gift for Jewish Eldercare Centre

**The Donald Berman Foundation** has once again demonstrated its deep commitment to geriatric care in Quebec with another transformative gift, this time to Jewish Eldercare Centre.

In acknowledgement of the single largest gift in the history of Jewish Eldercare Centre, the centre has been renamed Donald Berman Jewish Eldercare Centre. The Donald Berman name and legacy will now figure prominently on two Montreal long-term care centres that have been recognized as leaders in geriatric care. In 2011, Donald Berman Maimonides received a generous gift from the Donald Berman Foundation in honour of the tenth anniversary of Mr. Berman's passing.

"Donald Berman may never have had children of his own to carry on his name, but now these institutions and buildings are his 'children'. His legacy here will remain for the years to come," says Rory Olson, President of the Donald Berman Jewish Hospital of Hope Eldercare Foundation.

Donald Berman Jewish Eldercare Centre is part of the Integrated Health and Social Services University Network for West-Central Montreal. President and CEO Dr. Lawrence Rosenberg says the gift is truly transformational: "The decision on behalf of the Donald Berman Foundation to invest in Jewish Eldercare Centre ensures a bright future for our residents both today and tomorrow. From high quality geriatric care to funding excellence in cultural programming, the legacy of Donald Berman will continue to ensure the quality of life of our residents on a daily basis."

An official launch party will be held in October. We promise to showcase pics in the next edition of Perspective.



## WHO WAS DONALD BERMAN?

Donald Berman grew an enterprise from a single souvenir stand at Expo 67 to a conglomerate of companies

including amusement rides and games at La Ronde, a plush toy manufacturing facility in Old Montreal and a successful import/export business. Generous to those struggling and less fortunate, he supported many worthwhile causes during his lifetime. His legacy lives on with the Donald Berman Foundation.

**Check out our new logo** - We have already started using it and will continue our rebranding process over the next year.

 **DONALD BERMAN**  
**JEWISH ELDERCARE**  
**CHSLD JUIF**

*"From high quality geriatric care to funding excellence in cultural programming, the legacy of Donald Berman will continue to ensure the quality of life of our residents on a daily basis."*

— **DR. LAWRENCE ROSENBERG**

President and CEO of the Integrated Health and Social Services University Network for West-Central Montreal

# Thank you to our Sponsors!



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Pictured are from left to right, Stéphane Perron, Vice President, Investment Advisor; Warren Salzman, Associate Advisor; Tessee Kalamaras, Associate Advisor; Danny Baum, Vice President/ Portfolio Manager; Stephanie Thompson, Associate; Allen Quallenberg, Vice President and Director; Ghassan Deko, Vice President Commercial Financial Services; Tony Loffreda, Vice Chairman; Marc Robitaille, Vice President/Associate Portfolio Manager; Mathieu Senay, Portfolio Manager; Mathieu Dubuc, District Vice President RBC Global Asset Management; Alexandre Picard-Hooper, Investment Advisor



**RBC Royal Bank's** Tony Loffreda, Vice Chairman, Commercial Financial Services, Québec Headquarters, Ghassan Deko, Vice President Commercial Financial Services and with Event co-chairs Steve Kosters and Danny Baum



**Russell Investments'** Danny Kabeya, Regional Director, with Event co-chairs Steve Kosters and Danny Baum



Event co-chairs Danny Baum and Steve Kusters with Alvin Segal, who, once again this year sponsored the very popular **Alvin Segal Family Foundation Peerless Clothing Swag Room**



**Fidelity Investments'** Stéphane Pitre, District Vice President  
Charles Danis, Regional Vice President Sales, Eastern Canada with  
Event co-chairs Danny Baum and Steve Kusters



Event co-chair Steve Kusters, **Britton Electric's**  
Rocco Tassone and Event co-chair Danny Baum.



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***“Nothing is stronger than a person or entity who is connected to their identity. Going forward, the Foundation needs to maintain that deep-rooted identity and at the same time be open to new ideas.”***

— RORY OLSON  
Foundation President

## Meet Rory Olson: From *Battle of the Bands* lead singer to President of the Foundation

Rory Olson has been a part of the Donald Berman Maimonides Battle of the Bands since its inception in 2003. That’s when he was brought on board to the Foundation through Robert Kertesz, who came up with the idea for the ever popular Battle of the Bands fundraiser. Fifteen years later, Olson is now President of the Donald Berman Maimonides and Jewish Hospital of Hope Eldercare Foundation.

“This is a time when Foundations are needed more than ever,” says the successful entrepreneur. “With government cutbacks in health care, Foundations are being asked to do more than ever before. It is the role of the President to assure that we have enough capital to support the residents’ current needs and still continue to be sustainable in the future,” says Olson.

Olson has a proven track record of success in the tech world having founded, restructured, and operated numerous organizations from start-up stage to mature public companies. His latest is VOTI, a provider of latest-

generation x-ray security systems based on breakthrough 3-D perspective technologies

“Nothing is stronger than a person or entity who is connected to their identity. Going forward, the Foundation needs to maintain that deep-rooted identity and at the same time be open to new ideas,” adds Olson. “We are very lucky that we have very active fundraisers at both Centers - with hockey, golf and battle. These are perennial events. We might need to look at additional fundraisers and really focusing our attention on the residents.”

Olson is no stranger to community involvement. He is Past President of Camp B’nai Brith, past board member at the Jewish General Hospital, Federation CJA, Co-Chair of the Enbridge Ride to Conquer Cancer amongst many others.

Olson is married to Hindy Olson and has three adult daughters, Sam, Stacey and Kimmy.

## Donate online!

We are very excited to let you know that you can now make online donations to the Donald Berman Jewish Hospital of Hope Eldercare Foundation. You can also continue to make online donations to the Donald Berman Maimonides Foundation now using a newly-created donation website. The new system uses a secure server that encrypts your credit card information to prevent unauthorized interception. You can make general donations, become a governor or use the very popular tribute card service among others. We accept VISA and Mastercard. Donate online today. It’s safe and easy.

**[www.donaldbermanmaimonides.net](http://www.donaldbermanmaimonides.net)**  
then click on *Donate Now*

**[www.donaldbermanjewisheldercare.ca](http://www.donaldbermanjewisheldercare.ca)**  
then click on *Donations*



# A big thank you to the Golf Committee and our generous volunteers!!



- 1 Erika Brazinskis, Tracey Winter, Irena Kazhdan
- 2 Ellen Black, Carol Koters
- 3 Linda Sohmer, Phyllis Sohmer, Irena Kazhdan, Stephanie Ballard, Esther Stroll
- 4 Foundation Director Karen Flam, Josh Landau
- 5 The Dream Team - Harvey Lyman, Nat Ladenheim, Bernie Victor
- 6 Stephanie Ballard, Machelles Wilchesky
- 7 Lisa Kasner, Randi Gitnick
- 8 Ruth Kertesz, Denise Zunenshine

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Steve Koters

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David Agnew

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 Bernie Victor  
 Machelles Wilchesky  
 Tracey Winter  
 Denise Zunenshine



## Congratulations to our Top Golfers!



### FIRST PLACE – BEST BALL CHAMPION

The foursome of golf co-chair Steve Kusters, Lee Karls, Alan Marcovitz and Mitch Kendall was the day's winner.



### SECOND PLACE – BEST BALL

The foursome of Steven Schouela, Steven Segal, Mitchell Hops and Neil Dick took home second-place honours.



### LONGEST DRIVE – FEMALE

The Longest Drive Female was once again won by Carrie Bogante, Director of Finance for CIUSSS West-Central Montreal.



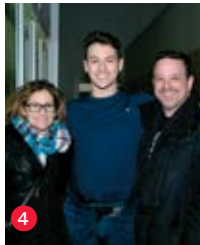
### LONGEST DRIVE – MALE

The Longest Drive Male was won by Mathieu Senay.



### CLOSEST TO THE HOLE

The closest to the hole was won by Michael Ponser.



## Hockey for a cause

The 7th annual **Scotia 1832 Jewish Eldercare Center (JEC) Hockey Tournament** was held on Sunday March 25, 2018 at Evolution Ice. We had a record year raising **\$75,000** to fund our Excellence Programs for the Quality of Life of our residents. Congratulations to **TEAM RICHTER** for winning our very own **STANLEY HYMAN CUP**. For more information to participate in or sponsor next years tournament, please contact Lisa Kasner at 514-738-4500, ext. 2125.

- 1 Brad Steinmetz and Zach Brzezinski, co-captain Team Richter
- 2 Avi Milgram and Neil Hazan
- 3 Danny and Josh Rosenfeld
- 4 Audrey, Zachary and Stewart Rubin
- 5 Joel Milgram, Syd Gartner and Danny Baum
- 6 Donna and Joel Milgram, Avi, Blake and Ella Milgram
- 7 Brad Steinmetz and Avi Milgram, tournament co-chairs
- 8 Marvin and Judy Kasner, Syd Gartner and Howard Shulkin
- 9 Justin and Sylvain Brisebois
- 10 Syd Gartner and Howard Shulkin
- 11 Charles, Tyler and Danielle Grill
- 12 Action
- 13 Daniel, Isaiah, Marie and Lucas Fox
- 14 Fred and Ryan Shiff and Beth Prosterman
- 15 Action





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# 1832

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# Thank you to our players!



**TEAM BMO**

Dimitri Antonopolous, Sebastien Blais, Dany Boilard, Justin Brisebois, Sylvain Brisebois - Captain, Vincent Charland, Claude Dion, Nick Kapetanakis, Francois Potvin, Franco Saracino, Yan Brouillette



**TEAM RICHTER**

THE WINNERS: Mattan Biton, Charles Bloom, Zach Brzezinski - Captain, David Chemtob, Michael Corber - Captain, Cory Friedman, Ryan Hubscher, Tim Maag, Roger Maalouf, Michael Turcotte, Ian Weinstein



**TEAM MILGRAM**

Daniel Baslyk, Neil Hazan - Captain, Fred Langelier, Howard Mamane, Avi Milgram - Captain, Michael Neudorf, Spenser Neudorf, Elliot Porath, Vinay Desai



**TEAM ICE HAWKS**

Justin Digirolamo, David Di Guglielmo, Josh Jetté, Chris Kapetanakis, Leon Krantzberg, Patrick Macalanda, Corey Moses, Evan Schneiderman - Captain, Ouriel Soudry, Kyle Stromberg



**TEAM LOYAL EXPRESS**

Themis Efraim, Derick Fafard, Yves Leblanc, Vito Mangialardi, Stephen Maritzer, Sylvain Miller, Marc Ranger, Joseph Salzman, Gaetan Simard, Thomas Villeneuve Gagné



**TEAM NELMAR**

Isaiah Fox, Lucas Fox, Jared Fried, Daniel Golfman, Tyler Grill, Joel Mendelson, Noah Mendelson, Josh Rosenfeld, Josh Schacter, Sam Schacter - Captain, Ryan Shiff, Zach Rubin



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## IN APPRECIATION

### MANY THANKS TO

Hinda Deckelbaum

for choosing donations to the Foundation in lieu of gifts  
to honour a special occasion

## Foundation helps support our staff



### MICHAEL CORBER AND FAMILY SCHOLARSHIP

In honour of his past Presidency of the Foundation and his family's connection to the Centre, Michael Corber created the **Michael Corber and Family Scholarship**. Every year, a one-year scholarship will be presented to a student who wishes to pursue post-secondary studies and who has at least one parent who works on the front-lines at Donald Berman Maimonides Geriatric Centre.

The first recipient is **Ashley Randolph** who is pursuing a career in Nursing at Dawson College. Ashley is Susan Randolph's daughter who is a Unit Agent on the 6th floor. Ashley's letter expressed her love for helping others. Ashley has been a volunteer at Maimonides for many years and has been part of the fabric of the Centre since she was a child.

Photo: Susan Randolph, Michael Corber and Ashley Randolph



### JUDITH CHINKS FISH SCHOLARSHIP

This year's recipient of the annual Judith Chinks Fish Scholarship is **Saskia Dessapes**, daughter of Irlande Jean-Charles, who works as an RN on Kastner 2-3 evenings. Irlande also took care of Judith Chinks Fish when she was a resident at DBJ. Saskia's passion for learning and perseverance stood out in her application.

The **Judith Chinks Fish scholarship** is tied to the vision and generosity of a woman who espoused the value of post-secondary education. Her family has generously set up a fund through the Jewish Hospital of Hope Eldercare Foundation in her memory. The donations are used annually to offer a one-year scholarship to a student who wishes to pursue post-secondary studies and who has at least one parent who works at Donald Berman Jewish Eldercare Centre.

Photo: Saskia pictured with two of Judith Chinks Fish's grandchildren, Jack Goldin and Benji Budman

### FOUNDATIONS PROVIDE BURSARIES TO STAFF

The Donald Berman Maimonides Foundation and the Jewish Hospital of Hope Eldercare Foundation invest in our staff on an annual basis by providing them with education bursaries. Four bursaries at DBJ and seven bursaries at DBM were given out this year to staff attending school to further their education or to upgrade their skills. At DBM, a bursary is also given out on an annual basis to a McGill University Ingram School of Nursing student interested in a career in Geriatrics.

"This event is one of the Foundation's proudest moments. By investing in our staff, we are investing in our future," says Foundation President Rory Olson.



Top: Past Foundation President Brad Steinmetz and current Foundation President Rory Olson with Donald Berman Jewish Eldercare bursary recipient Shanelle Jarvis  
Bottom: Foundation President Rory Olson and Associate to the Director of SAPA Rosalie Dion with Donald Berman Maimonides bursary recipient Halia Gabriela Flores Espinosa.

*"By investing in our staff, we are investing in our future"*

— FOUNDATION PRESIDENT RORY OLSON

# Planetree Star Awards



DBJ Planetree Star  
Nursing

★ **Damian Edmund** ★



DBJ Planetree Star  
Clinical and Support Staff

★ **Teresa Cerone** ★



DBM Planetree Star  
Nursing

★ **Julieth Lewis-Mercury** ★



DBM Planetree Star  
Clinical and Support Staff

★ **Goldie Gutberg** ★

We recently honoured staff members in two categories with the **Planetree Star** awards. The recipients were nominated by staff, family and residents. The awards are given to individuals who exemplify the Planetree components and who are a model of excellence to their colleagues. Thanks to the Foundation, the winners will get a weekend getaway in Mont Tremblant. Planetree is an international organization focused on resident-centred health care.



## SHARING EXPERTISE

Some staff at DBM and DBJ as well as researchers from the Maimonides Centre for Research in Aging are working hard to keep our centres at the forefront of innovation in patient-centred long-term care and aging research. The following list highlights some of their recent achievements.

## Presentations

**Andersen, K. M.**, Filion, K. B., Kröger, E., Champoux, N., Reynier, P., & **Wilchesky, M.** (March 16, 2018). Are new users of cholinesterase inhibitors and memantine different in terms of their characteristics? Epidemiology, Biostatistics and Occupational Health Student Society Research Day, Montreal, Quebec.

**Andersen, K.**, Filion, K., Kröger, E., Champoux, N., Reynier, P., & **Wilchesky, M.** (July 24, 2018). Oral presentation: Treatment initiation characteristics of anti-dementia drug therapies in the United Kingdom: a 20-year retrospective population-based inception cohort. Alzheimer's Association International Conference, Chicago, United States.

**Baum, D, D'Angelo A, Flam, K.** Association of Jewish Aging Services Annual Conference, Breakout session. "Getting Into the Room Where it Happens, the critical importance of Door Openers, Palm Beach Florida, February 13, 2018

**Cetin-Sahin, D., Lungu, O., Peretti, M.,** Gore, G., Voyer, P., Gore, B., Handler, S. M., & **Wilchesky, M.** (April 21, 2018). Oral presentation: Which technology interventions reduce emergency department visits and hospital admissions from long-term care facilities? Findings from a systematic review. 38th Annual Scientific Meeting of the Canadian Geriatrics Society, Montreal, Quebec.

**Flam, K.** Celebration of the Nashwaak Villa Bus Campaign, Keynote Speaker: "The Power of Giving." Stanley, New Brunswick. June 7, 2018

**Flam, K.** Keynote Speaker "The FUNDamentals of Fundraising for Excellence", Fredericton, New Brunswick. June 8, 2018

**Goldman, S.** Panel « l'Art thérapie pour faire du sens », la Semaine nationale de la santé mentale, UQAM. May 6, 2018

**Guseva, E.** (2018). Art therapy in dementia care: an art of evidence or evidence in art? Journal of American Art Therapy Association, Accepted for publication in Issue 4.

**Marrone, E., Hébert, P., Heckman, G., Karanofsky, M., Hirdes, J., Morinville, A., Nugus, P., Andersen, K., & Wilchesky, M.** (April 20, 2018). Clinical Information Needs in Geriatric Long-Term Care: Protocol of a Canadian National Assessment Study. Canadian Geriatric Society 38th Annual Scientific Meeting, Montreal, Quebec.

**Marrone, E., Hébert, P., Heckman, G., Karanofsky, M., Hirdes, J., Morinville, A., Nugus, P., Andersen, K., & Wilchesky, M.** (May 30, 2018). Oral presentation. A Mixed Methods Study Evaluating the Clinical Information Needs of Canadian Long-Term Care Family Physicians. Family Medicine Graduate Research Symposium, Montreal, Canada.

**Richards-Douglas, M.** Presentation to the Elder Mistreatment Team, The 3Ds: DEMENTIA, DELIRIUM and DEPRESSION, CLSC Cavendish, June 16th, 2018

Kröger, E., Guénette, L., Rouleau, R., Demers, M.-F., Voyer, P., **Wilchesky, M.**, Carmichael, P. H., Guertin, J., Lanctot, K., & Herrmann, N. (April 20, 2018). Reducing Use of Inappropriate Medication by PErsonalizing Pharmaceutical Care and Optimal Use of Professional Resources in Long-Term Care: A Controlled Demonstration Study (PEP). Canadian Geriatric Society 38th Annual Scientific Meeting, Montreal, Quebec.



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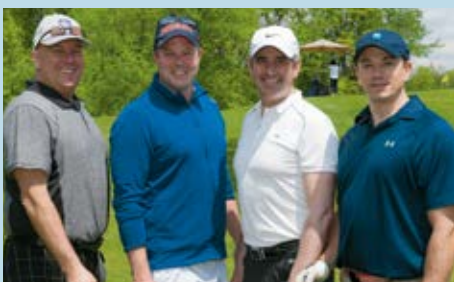
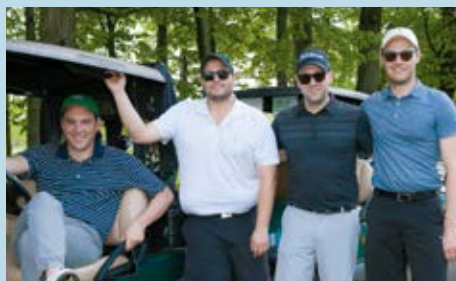


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# Golf 2018 Foursomes









## Jewish programming is part of daily life here

Jewish life is an important part of the mission at Donald Berman Maimonides and Donald Berman Jewish Eldercare. The Foundation is happy to fund so many cultural programs that are considered central to the day-to-day life in our centres.

“Our residents leave so much behind when they move into long-term care. We are proud to assure the continuity of their rich cultural history where traditions, customs and practices are maintained and cherished,” says Foundation President Rory Olson.

As a *milieu de vie* – homelike environment – residents are supported in their desire to continue living a Jewish life. Both sites have **synagogues** which offer services on a regular basis. Our centres are **kosher** establishments, and residents have the chance to bake, smell and taste traditional Jewish foods during **holiday recreational activities**. Families are invited to spend the holidays together. During **Passover**, there are seders held on each floor with the opportunity for families to share in this important meal.

Every new resident is welcomed with a **Chanukat Habayit** ceremony. The rabbi

visits each resident in their room with refreshments for a l’chayim, as well as a blessing and flowers to brighten up their new space.

Rabbi Michael Wolff, Rabbi Chalom Chriqui and Rabbi Ronen Abitbol work in partnership at both sites, helping fulfill the cultural needs of Jewish residents as well as their families.

Rabbi Wolff also sees the value of educating staff. “It’s important to help sensitize staff to the needs and backgrounds of Jewish residents,” Rabbi Wolff says. “I like to go on the units around the Jewish holidays. I offer staff traditional Jewish food and drinks and talk to them about Jewish culture and traditions. I am always well received and the staff members are interested in learning about the backgrounds of the residents they are caring for.”

The Foundation has a special fund for Cultural Programming, as well as a Kiddush Fund at both sites. For more information, please call: Donald Berman Maimonides Foundation - 514-483-2121 ext. 2207 / Donald Berman Jewish Hospital of Hope Eldercare Foundation 514-738-4500 ext. 2124

*The rabbi visits each new resident in their room with refreshments for a l’chayim, as well as a blessing and flowers to brighten up their new space.*



The family of new resident Marianna Roth being welcomed with a Chanukat Habayit ceremony



### A BAR-MITZVAH CELEBRATION IN THE DBM SYNAGOGUE

On Saturday May 19, Rafael Cadoch celebrated his bar-mitzvah in the Maimonides synagogue in front of family, friends and Maimonides residents. The thirteen year-old is very familiar with the long-term care residence. His father Rabbi David Cadoch has been leading the Shabbat and holiday services here for nine years.

“My son grew up here. It’s like his second home. This is a very fitting place to have his bar-mitzvah,” says the elder Cadoch.

This isn’t the first time that the Cadoch family have given the residents the opportunity to see a bar-mitzvah. In 2013, Rafael’s brother Jacob also had his bar mitzvah at Maimonides.

For the residents, it is a wonderful opportunity to see a traditional Jewish coming-of-age ceremony.

“Bar Mitzvah celebrations are an integral part of Jewish family life. I am glad that the residents were included and shared in the Simcha,” says Rabbi Michael Wolff.



## Offering an opportunity for a resident to have a wish come true



The Donald Berman Jewish Eldercare Foundation recently helped make the following wishes happen:

- ★ The Foundation provided transport and two tickets for a resident who was able to enjoy a Sunday matinee performance of the hit play *The Angel and The Sparrow* at the Segal Centre.
- ★ Adapted transport was also provided for two residents celebrating family events. One resident was able to attend a birthday celebration for their grandson on the West Island, another resident travelled to Mirabel to attend their grandchild's wedding.
- ★ A married couple who both reside at Donald Berman Jewish Eldercare, were able to enjoy a "date night" thanks to the Moment in Time program. The man wanted to take his wife out to dinner and they enjoyed transportation and a meal at Ernie and Ellie's.

Through the Moment in Time project, funded by the Foundation, all residents, family members and staff at Donald Berman Maimonides and Donald Berman Jewish Eldercare, have the opportunity to nominate a resident to experience a simple wish come true.

The "wishes" may range in scope – from enjoying a meal from their favourite restaurant, watching their favourite sports team play live or even hosting a cocktail party for family and friends. One wish request may be made per resident. If we are unable to accommodate a wish, the applicant will be responded to in writing, and a second wish may be submitted. Wish requests are reviewed on a regular basis by an interdisciplinary committee.



At Donald Berman Maimonides, resident Sybil Hoo recently enjoyed a surprise birthday celebration as part of the Moment In Time program at DBM. A team of staff from the 3rd floor, along with Therapeutic Recreation Specialist Lucy Bridgeman, brought a Caribbean feel to Ms. Hoo's room, with traditional food, music and birthday decorations in a celebration they called "A Culinary Trip Back Home".



## Leave a bequest. Leave a Legacy.

### Why should I include a bequest to a charity in my will?

Making a bequest is a way to make a lasting contribution to a cause that you are passionate about and that will continue to make an impact beyond your lifetime. It is the opportunity to leave a gift that will make a difference to the lives of those connected with your charity of choice.

### Can I leave a bequest to family and friends as well as a charity?

Definitely. In fact, we encourage people to think about their families and friends first and then consider leaving a bequest to the Donald Berman Maimonides Foundation or the Donald Berman Jewish Hospital of Hope Eldercare Foundation.

### Is there a minimum value to leave as a bequest to a charity?

No. There is no minimum value and no bequest is considered too small. Every dollar given will help to support our mission.

### Will I be able to specify how my bequest will be used?

Yes. However, sometimes for long-term care, the needs are very specific and are constantly changing.

### What effect will making a bequest have on my life?

Financially, it will have no effect on the way you live your life right now. However, many charities like ours have a recognition program and appreciate being informed of your decision so that we can thank you during your lifetime.

### How do I include a bequest to a charity in my will?

Leaving a bequest to a charity is a simple thing to do. Speak to your solicitor about including a clause in your will with the details of your bequest.

For more information, please call Karen Flam, Foundation Director at 514-483-2121 ext 2307

# The Governor's Program

Governors ensure the financial strength of the Foundation by funding many programs and environmental improvements to enable the residents to live out their final years in the utmost of comfort. The Governors program has been around since the Foundation began in the late 1970's led by Founding Foundation President Ben Cobrin Z"L who was very active in recruiting Governors. He promoted the concept that you must "plant the seed, and Maimonides will reap the benefits in future years." Governor donations are invested in perpetuity, guaranteeing income each year to support all that we do.

A plaque with each Governor's name appears on a recognition board in the main lobby. Annual governor categories are Platinum, Gold, Silver or Bronze. If you are interested in becoming a Maimonides Governor, please fill out the form on the opposite page, or call the Foundation at 514-483-2121 ext 2207.

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and the Minister of Higher Education

**Best wishes to the residents of  
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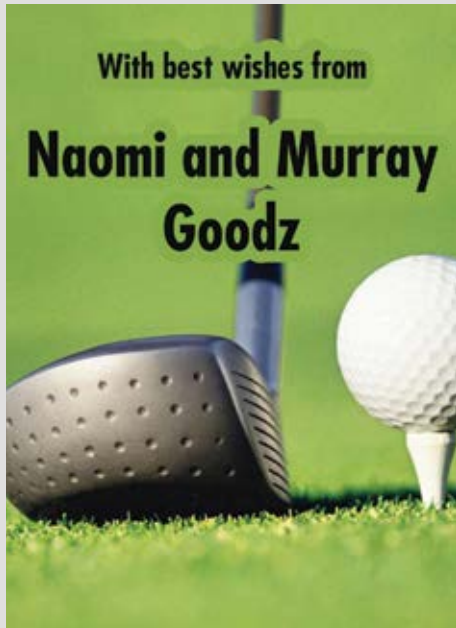
  
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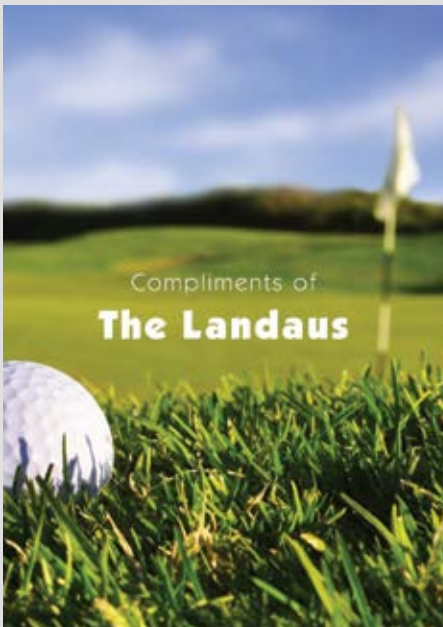
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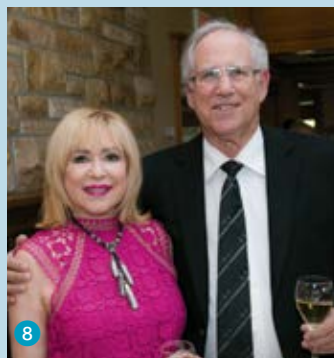
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## Evening Candids

- 1 Stanley Gill, Ron Morrisette
- 2 Chris Nilan, *Delmar's* Mathieu Darche
- 3 Golf co-chair Steve Kusters with wife Carol
- 4 Mitch and Nicole Kendall, Joan Zafran, Carrie Bogante, Alan Marcovitz, Gayle Adelson
- 5 Norman Bercovitch, Stephen Sheperd, Stuart Korne, Sam Zentner
- 6 RBC's Mark Johnson, Steve Christofferson, Stephane Pitre, Robert Di Iorio, Tim Bouskill
- 7 Mark Rosenstein, Joel Milgram, Brian Scherzer
- 8 Paula Baker, Michael Ponser
- 9 Foundation President Rory Olson

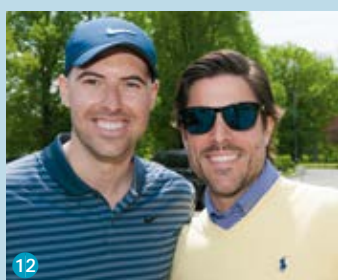
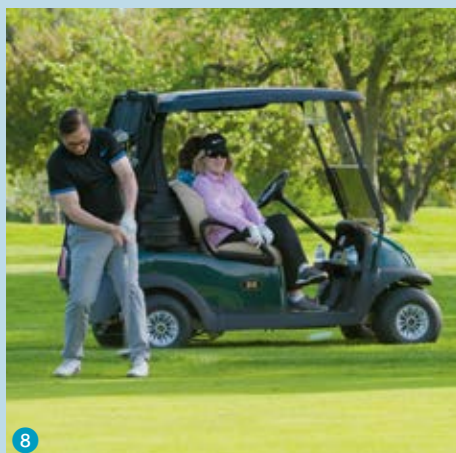
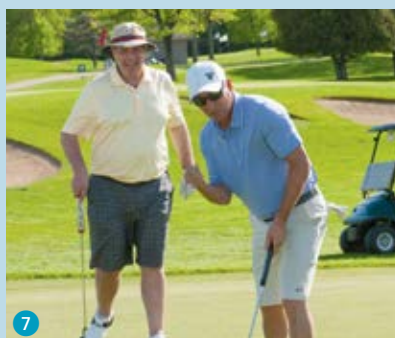






## Golf Candids

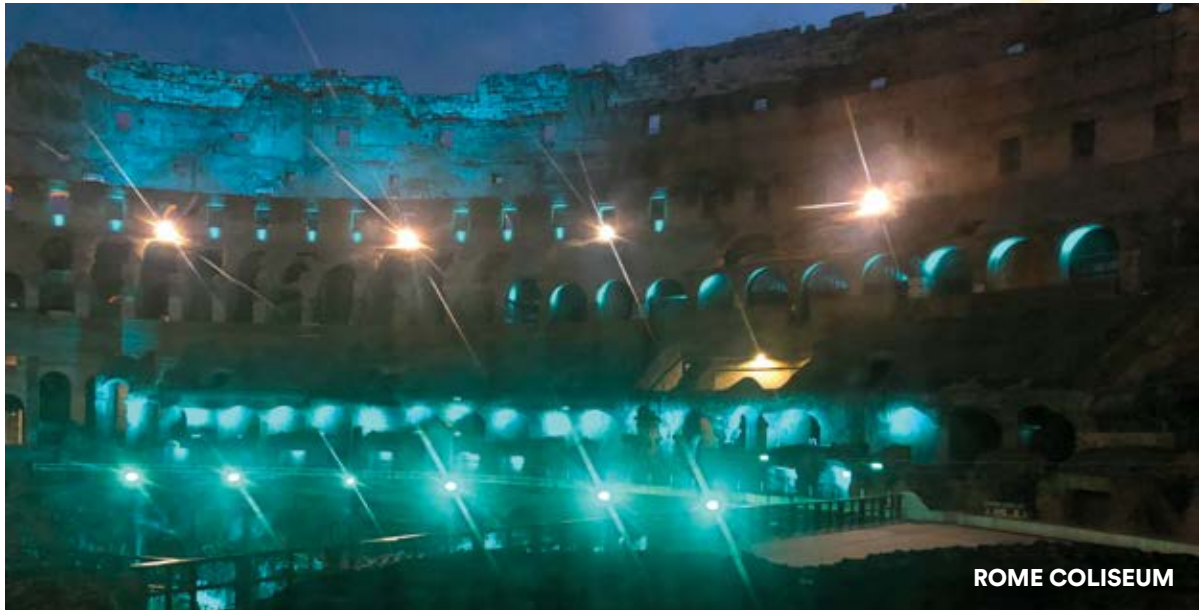
- 1 Allen Quallenberg, Ethel Smith, Steve Potoker, Bella Kotler, Norty Birman, Marilyn Birman, Mark Kotler
- 2 Michael Suliteanu and RBC's Ghasson Deko
- 3 Eddie Weinstein
- 4 Richard Stubina and Egidio Pizzigrilli
- 5 Joel Milgram
- 6 Gord Pomerantz, Morris Rudnitsky, Danny Baum
- 7 Phil Levi and Freddie Naimer
- 8 RBC's Tony Loffreda, Director of SAPA Barbra Gold
- 9 Rocco Del Duca and Britton Electric's Rocco Tassone
- 10 Danny Naygeboren
- 11 Golf co-chair Danny Baum and Murray Shulman
- 12 RBC's Mathieu Dubuc and Robert Di Iorio
- 13 Mitchell Hops, Neil Dick, Steven Segal, Steven Schouela
- 14 Susan Caplan, Heidi Goldman





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Stephen and Carol Kusters

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**Danny, Marcy, David and Carly Baum**

*May the joyful sound of the shofar welcome in a New Year of health and happiness.*

**Michael Corber and family**

*With warmest wishes that the New Year be filled with peace, happiness, and good health.*

**Shirley and Max Konigsberg**

*Wishing all our friends and family a sweet New Year filled with joy and happiness.*

**The Lewkowict Family**

*With warmest wishes that the New Year be filled with peace, happiness, and good health.*

**Elaine and Phil Levi**

*Wishing all our family and friends a sweet year filled with health, happiness and prosperity.*

*Shana Tova!*

**Cindy and Jonathan Green**

*May the blessings of peace, prosperity and love be yours in the New Year.*

**Carol and Steve Kosters**

*Best wishes for a healthy and happy New Year.*

**Hinda Deckelbaum and Edward Perlman and families**

*May the joyful sound of the shofar welcome in a New Year of health and happiness.*

**Terry and George Landau and Family**

*Wishing all our friends and family a sweet New Year filled with joy and happiness.*

**Diana, Morris and Lorne Schweitzer and fiancée Victoria Korsos**

*Wishing all our friends and family a sweet New Year filled with joy and happiness.*

**David, Josh and Casey Shapiro**



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